

CONFEC red Directory Advertising Booking Form

- A copy of the Directory will be given to every delegate on arrival and will be the guide and notebook throughout the forum.
- Every delegate will have a free full page Company Profile in the Directory (as completed by each company online)
- The **CONFEC red Directory** will also be made available online for delegates to view the week before the event. This will assist you in preparing for meetings.
- The Directory is also used extensively by delegates as a reference book throughout the coming year.

Should you wish to add an additional visual focus on your product during and after the forum, please select from the following:

- €1500 - Prime Position Full page colour advert**
Inside front cover, inside back cover, facing 'Contents' page, facing 'Supplier Delegates' listing.
- €2000 – Bookmark** - One only. Double sided laminated. Chain attached
- €600 - Full colour page advert** – within first section of directory

- Kindly call in advance to check availability of Prime Positions and Bookmark
- We will confirm your request by return and invoice for your kind attention

**I would like to book an advertisement in the CONFEC red Directory.
Please complete the following and email or fax back.**

Advert type:

Position requested (if applicable):

Cost:

Request Authorised By:

Technical Specification

FULL PAGE ADVERT

Full Size: A5 (148mm x 210mm)
Type Area: 123mm x 185mm Bleed: 5mm
Bleed: 5mm

BOOKMARK SPECIFICATION

Full size: 60mm X 160mm
Bleed: 5mm
Perforation for chain attachment: 10mm in/down top let

PLEASE SUPPLY DIGITAL FILES

Please email your file to debbie.watson@the-escape.co.uk
Alternatively, supply your artwork on a CD accompanied by an accurate colour proof:
Debbie Watson, The Escape, Loddon Business Centre, Roentgen Road,
Basingstoke, Hampshire RG24 8NG, United Kingdom
Tel: +44 1256 318 136 Fax: +44 1256 470 700

FILE TYPE

Please supply all advertisements as either print ready CMYK pdfs, Hi-Res CMYK EPS, or Hi Res CMYK jpgs @ 100%.

All fonts should be made outlines and pictures embedded where appropriate.

Deadline for artwork on CONFEC red 12 is 2 December 2011