



**SPATEC**<sup>09</sup>

UK & Europe



25th – 28th March, 2009,  
Grande Real Santa Eulalia Resort & Hotel Spa, Albufeira, Portugal

# Your VIP ticket

to the premier meeting  
forum for the  
Spa, Wellness and  
Beauty Industry



Hello and  
welcome to



**SPATEC**<sup>09</sup>  
UK & Europe



## You are invited to the Spa, Wellness and Beauty industry's premier meeting forum

**SPATEC** UK & Europe is a one-to-one meeting forum between CEO's and senior decision makers from the Spa industry and leading executives from national and international supplier companies.

**SPATEC** UK & Europe is one of 16 business forums organised by McLean Events and this will be the 3rd year in support of the European Spa sector. Based upon pre-selected face-to-face meetings it puts you in the driving seat of your agenda.

**SPATEC** will literally change the way you do business.

[www.spateceu.com](http://www.spateceu.com)



“ **SPATEC** is a very efficient use of my time, where I can dedicate 20 minutes of quality time to each supplier. I have been telling many suppliers that if they want to meet me they should book **SPATEC** as they will be guaranteed devoted time to speak.”

Andrew Gibson, Group Spa Director,  
Mandarin Oriental Hotel Group



## How does **SPATEC** work?

At **SPATEC** UK & Europe you will be able to meet with the key decision makers from major spa operators from the UK and across Europe.

You select the operators you want to meet and we compile your personalised meeting schedule based on both your requests and those of the operators.

**SPATEC** delivers your best return on your marketing investment

[www.spateceu.com](http://www.spateceu.com)



"What an amazing few days, we have agreed more business in two days than over the past twelve months. Although trade shows are important for branding and trade sales, **SPATEC** has given us the opportunity to expand our ranges across the world as well as develop new business in the UK market. Not only a fantastic place to learn, but great fun without the stress of running huge show teams – See you all next year!"

James Greenwell,  
Managing Director, On Group Ltd



## Why attend SPATEC UK & Europe 2009?

- You know ahead of time who is attending
- You know the buyers are pre-qualified, carefully selected senior decision makers
- You get to choose who you want to meet
- You spend quality, uninterrupted time with the buyers in the meetings
- You network, build relationships and get to know the key people in the industry
- You know the buyers are there to source new services and products and further their relationships with existing suppliers
- You receive VIP treatment

**All you have to worry about is getting to Portugal – we organise the rest!**

[www.spateceu.com](http://www.spateceu.com)



“ After now having joined five **SIBEC** and **SPATEC** meetings, I am still surprised about the perfect organisation and professionalism of this event. This year I met very interesting new contacts, which I would never reach that easy by just trying to contact them the usual way.”

Knut Buengen, International Project Consultant, Klafs GmbH & Co.



# SPATEC UK & Europe 2009 event schedule

## March 25 Arrival Day

Free day to enjoy the resort

7.30 pm Welcome Dinner

## March 26

8 am Continental Breakfast

9 am Keynote Address

10.15 am One-to-one Meetings

12.00 pm Supplier Showcase

1.00 pm Lunch

2.15 pm One-to-one Meetings

4.50 pm Free time to network and relax

7.30 pm Drinks Reception

## March 27

8 am

9.30 am

11.00 am

12.45 pm

1.45 pm

4.30 pm

7.30 pm

Continental Breakfast

**SPATEC** Open Forum

One-to-one Meetings

Lunch

One-to-one Meetings

Free time to network,  
workout and enjoy the resort

Farewell Dinner

## March 28

## Departure Day

\* provisional schedule

[www.spateceu.com](http://www.spateceu.com)



## Where will **SPATEC** UK & Europe 2009 take place?

The Grande Real Santa Eulalia Resort & Hotel Spa, Albufeira will be the setting for this year's **SPATEC** event.

This enchanting 5-star hotel located just a short walk from the famous Santa Eulália beach offers the perfect setting for a business forum. The resort combines 5 star service with first rate business facilities and a marvellous Thalasso Spa. Set a short distance from Faro airport and on the fringe of Albufeira it provides a great place to focus upon talking business.

**The Grande Real Santa Eulalia Resort & Hotel Spa is the perfect environment to meet and talk business.**

[www.spateceu.com](http://www.spateceu.com)



“ I felt it was an excellent opportunity to meet influential figures and key decision makers in the Spa Industry. We will certainly participate again in the future.”

Neil Owen,  
Director, SPA VISION LTD



## RSVP NOW as availability is limited

Please complete and return the form on the reverse to:

**Fax:** +44 (0) 208 547 9858

**For more information visit:**

[www.spateceu.com](http://www.spateceu.com)

**or call:**

**Nigel Wallace, Event Director,**

**David Zarb Jenkins, Sales Director**

**Tel:** +44 (0) 208 547 9830

**or email:**

[operations@mcleaneventsinternational.com](mailto:operations@mcleaneventsinternational.com)

NB supplier category limits also apply so please contact the team at your earliest convenience

[www.spateceu.com](http://www.spateceu.com)

# Book early and make the most of your opportunity

## **SPATEC UK & Europe 2009**

- €4,995 for 1 delegate (minimum of 12 meetings)
- €8,370 for 2 delegates (minimum of 18 meetings)
- €11,500 for 3 delegate (minimum of 18 meetings)

Fees includes: Airport transfers, 3 nights' accommodation per person, all programmed meals, personalised meeting schedule, supplier showcase, full page profile in event directory and all networking sessions.

Fees excludes: Airfare

# Supplier booking form **SPATEC** UK & Europe 2009

Kindly complete your details clearly in block capitals,  
then sign and fax to: **+44 (0)208 547 9858**

## Company Details

Company Name: \_\_\_\_\_

Product/Service Description: \_\_\_\_\_

## Delegate 1 Details

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Delegate 2

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

## Delegate 3

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

## Please select one

- €4,995 for 1 person (minimum of 12 meetings)
- €8,370 for 2 persons (minimum of 18 meetings)
- €11,500 for 3 persons (minimum of 18 meetings)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Confirmation will be sent within 7 days of receipt with additional information and full terms and conditions

# let's talk...

“ **SPATEC** is excellent. A good investment and opportunity to meet a broad spectrum of people in a condensed format. It would take me six months to arrange as many meetings. The location and venue has just been fantastic.”

Ian Sherman, Head of Design, Douglas Wallace



**McLeanEvents**  
let's talk...

McLean Events International: professional business forums – **making a difference**

**SPATEC**

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**SPATEC** UK & Europe is one of 16 business forums organised by McLean Events for 6 different industries spanning 3 continents.

**SPATEC** North America, visit [spatecna.com](http://spatecna.com) for our spa event supporting the North American market.

**[www.spateceu.com](http://www.spateceu.com)**