



SPATEC⁰⁸

UK & Europe



23rd – 26th April, 2008, InterContinental Aphrodite Hills Resort Hotel, Cyprus

Your VIP ticket

to the premier meeting
forum for the
Spa, Wellness and
Beauty Industry





Hello and
welcome to



SPATEC⁰⁸
UK & Europe





You are invited to the Spa, Wellness and Beauty industry's premier meeting forum

SPATEC UK & Europe is a one-to-one meeting forum between CEO's and senior decision makers from the Spa industry and leading executives from national and international supplier companies.

SPATEC UK & Europe is one of 16 business forums organised by McLean Events and this will be the 2nd year in support of the European Spa sector. Based upon pre-selected face-to-face meetings it puts you in the driving seat of your agenda.

SPATEC will literally change the way you do business.



“I have attended over ten events with Mclean Events, and I must say that **SPATEC** 2007 was one of the best yet. The quality of buyers and the facilities they represented was tremendous, and their receptiveness and ‘thirst for knowledge’ was unparalleled. I am absolutely sure that we shall secure business from the event, and was pleased to be the first supplier to re book for the **SPATEC** 2008.”

Gerard McCarthy
DaleSauna





How does **SPATEC** work?

At **SPATEC** UK & Europe you will be able to meet with the key decision makers from major spa operators from the UK and across Europe.

You select the operators you want to meet and we compile your personalised meeting schedule based on both your requests and those of the operators.

SPATEC delivers your best return on your marketing investment



"I really did enjoy **SPATEC** and how else could I meet so many Decision Makers in just 2 days? That in itself is worth the time out of the office, let alone the meeting of new people, networking the Spa industry, and putting faces to telephone voices. Thank you for making it a special event. I look forward to **SPATEC** 2008!"

Brian Thompson
Group Account Manager, Technogym





Why attend SPATEC UK & Europe 2008?

- You know ahead of time who is attending
- You know the buyers are pre-qualified, carefully selected senior decision makers
- You get to choose who you want to meet
- You spend quality, uninterrupted time with the buyers in the meetings
- You network, build relationships and get to know the key people in the industry
- You know the buyers are there to source new services and products and further their relationships with existing suppliers
- You receive VIP treatment

All you have to worry about is getting to Cyprus - we organise the rest!





“The great mixture of suppliers made all 21 meetings very effective and very interesting, even after the meetings, I had efficient talks throughout the whole event. Thank you for two great days and congratulations for a wonderful event. It will help our spa industry immensely.”

Hans-Peter Veit
Brenner's Park-Hotel & Spa /
Adlon Day Spa





SPATEC UK & Europe 2008 event schedule

April 23 Arrival Day

Free day to enjoy the resort

7.30 pm Welcome Dinner

April 24

8 am Continental Breakfast

9 am Keynote Address

10.15 am One-to-one Meetings

12.00 pm Supplier Showcase

1.00 pm Lunch

2.15 pm One-to-one Meetings

4.50 pm Free time to network and relax

7.30 pm Drinks Reception

April 25

8 am

9.30 am

11.00 am

12.45 pm

1.45 pm

4.30 pm

7.30 pm

Continental Breakfast

SPATEC Open Forum

One-to-one Meetings

Lunch

One-to-one Meetings

Free time to network,
workout and enjoy the resort

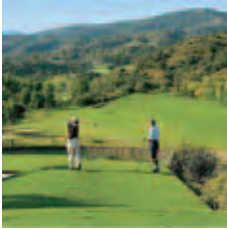
Farewell Dinner

April 26

Departure Day

* provisional schedule

www.spateceu.com



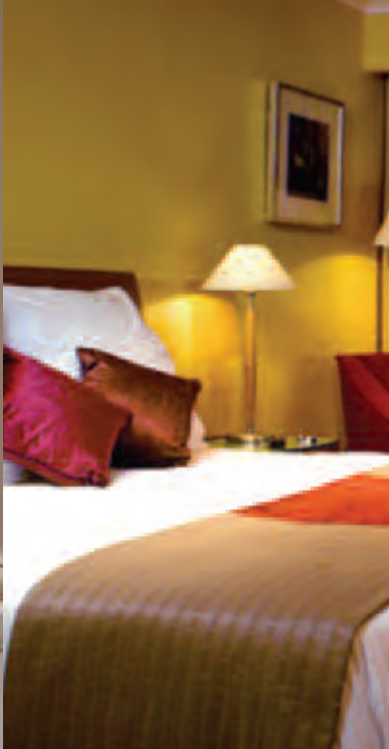
Where will **SPATEC** UK & Europe 2008 take place?

Set on a hillside overlooking the Mediterranean, the InterContinental Aphrodite Hills Resort Hotel offers a unique Cyprus experience. Just 15 minutes from Pafos airport, the resort is ideally located in a peaceful area, yet the birthplace of Aphrodite, mosaics at Pafos and Kourion, Limassol and the Troodos mountains are all within easy reach.

When all this is combined with first rate guest facilities, excellent business space and the luxurious Retreat Spa, The Aphrodite Hills resort provides an ideal venue to host **SPATEC** 2008

The Aphrodite Hills Resort Hotel is the perfect environment to meet and talk business.

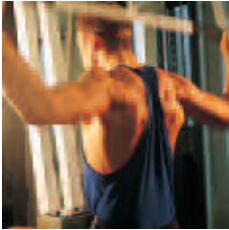




“I found the whole event to be extremely beneficial and enjoyable. Meeting a large number of buyers with an interest in our product range who are able to make decisions and provided sensible feedback and suggestions was ideal. The staff of the **SPATEC** team were exceptional.”

Paul Thomas
Managing Director,
Haystack Dryers





RSVP NOW as availability is limited

Please complete and return the form on the reverse to:

Fax: +44 (0) 208 547 9858

For more information visit:

www.spateceu.com

or call:

Nigel Wallace, Event Director,

David Zarb Jenkins, Sales Director

Tel: +44 (0) 208 547 9830

or email:

operations@mcleaneventsinternational.com

NB supplier category limits also apply so please contact the team at your earliest convenience

www.spateceu.com

Book early and make the most of your opportunity

SPATEC UK & Europe 2008

- £3,450 for 1 delegate (minimum of 12 meetings)
- £5,750 for 2 delegates (minimum of 18 meetings)
- £7,250 for 3 delegate (minimum of 18 meetings)

Fees includes: Airport transfers, 3 nights' accommodation per person, all programmed meals, personalised meeting schedule, supplier showcase, full page profile in event directory and all networking sessions.

Fees excludes: Airfare

Early Bird discount

10% DISCOUNT is applied to all the above rates if the booking form is received before 14th September 2007



Supplier booking form **SPATEC** UK & Europe 2008

Kindly complete your details clearly in block capitals,
then sign and fax to: **+44 (0)208 547 9858**

Company Details

Company Name: _____

Product/Service Description: _____

Delegate 1 Details

Name: _____ Job Title: _____

Address: _____

City: _____

Postcode: _____ Country: _____

Tel: _____ Mobile: _____

Fax: _____

Email: _____

Delegate 2

Name: _____ Job Title: _____

Delegate 3

Name: _____ Job Title: _____

Please select one

- £3,450 for 1 person (minimum of 12 meetings)
- £5,750 for 2 persons (minimum of 18 meetings)
- £7,250 for 3 persons (minimum of 18 meetings)

Tick if early bird discount applies

(see conditions detailed earlier in this brochure)

Please apply discount of: 10%

Signature: _____ Date: _____

Confirmation will be sent within 7 days of receipt with additional information and full terms and conditions

let's talk...

“As a supply of a new range of organic, chemical free skin-care products, I had the most wonderful time at **SPATEC** 2007. The arranged buyer meetings and the networking opportunities were truly fabulous. I secured sales, met expert consultants and learnt a great deal from Dr Tim Anstiss's lecture, from the 'State of the UK Spa Sector Report' and from the SpaBA presentation. I certainly intend to be at **SPATEC** 2008!”

John Leicester CEO, ila





McLeanEvents
let's talk...

McLean Events International: professional business forums – **making a difference**

SPATEC

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SPATEC UK & Europe is one of 16 business forums organised by McLean Events for 6 different industries spanning 3 continents.

SPATEC North America, visit spatecna.com for our spa event supporting the North American market.

www.spateceu.com

