



SIBEC 07

UK & EUROPE

**Your VIP
invitation...**

...to the premier
meeting forum for
the health and
fitness industry.

7 - 10 November 2007, Don Carlos, Beach and Golf Resort Hotel, Marbella





Hello and
welcome to...

SIBEC **07**

UK & EUROPE





You are invited to be our guest at the Health and Fitness Industry's premier meeting forum

As a VIP guest you will:

- Be able to review the supplier market through pre-selected one-to-one meetings
- Forge business relationships and partnerships in a setting that is dedicated to business understanding
- Obtain significant market intelligence that is not available in books, reviews or articles, but is uniquely gained through the focus of the **SIBEC** event
- Gain more value from the investment of 2 days than you ever thought possible.

Be our VIP guest and literally change the way you do business.





“A way of conducting
1 month’s worth of
meetings in 2 days”

**Paul Batty,
David Lloyd Leisure**





The premier meeting forum for the Health and Fitness Industry

What is **SIBEC** UK & Europe?

SIBEC UK & Europe is a one-to-one meeting forum for key operators in private, local authority (management contractors) and trust markets in health, fitness and leisure and the leading suppliers.

SIBEC UK & Europe is one of 16 business forums organised by McLean Events and this successful formula has been supporting this sector for over 10 years. Based upon pre-selected face-to-face meetings it puts you in the driving seat of your agenda.

...because time is an operator's most precious commodity





“I attended **SIBEC** to meet suppliers who could help me with a future project, I am pleased to say that all my objectives were met”

Philip Storey,
Pendle Leisure Trust





Who will you meet at **SIBEC UK & Europe 07?**

Over 60 leading domestic and international supplier companies representing more than 25 product and service categories including: apparel, designers and architects, flooring and locker room solutions, amenities, membership services, software and technology, fitness equipment, nutrition, training, tanning, marketing and more.....

You select the suppliers you want to meet and we compile your personalised meeting schedule based on your requests and those of the suppliers who wish to meet you.





“The **SIBEC** meeting forums are focused, direct and a wonderful opportunity to develop better relationships between buyers and suppliers. Another superb event, well done!”

Clare Kennedy, Community Leisure Services Ltd





Stay ahead of the game

Only at **SIBEC** can you be sure that you will be meeting the principal individuals from supplier companies. It is a practical opportunity for you to discuss and plan long-term business.

At **SIBEC** you will meet new and innovative suppliers but you will also learn about extended and evolving propositions from known suppliers. This is a key benefit of **SIBEC** - operators' needs change and suppliers change their proposition to meet these needs.

In addition to the one-to-one meetings, you have the opportunity to exchange views and ideas with key operators from across UK and Europe. This is a rare opportunity to discuss common challenges and opportunities providing you with unique insights and invaluable market understanding.





SIBEC UK & Europe 07 event schedule

November 7 Arrival Day

Free day to enjoy the resort

7.30 pm Welcome Dinner

November 8

8 am Continental Breakfast

9 am Keynote Address

10.30 am One-to-one Meetings

12.30 pm Lunch

1.30 pm One-to-one Meetings

5.00 pm Networking

7.30 pm Drinks Reception

November 9

8 am Continental Breakfast

9.30 am Research Presentation

11.00 am One-to-one Meetings

12.30 pm Lunch

1.30 pm One-to-one Meetings

2.15 pm Business Speed Dating Session

3.50 pm One-to-one Meetings

5.00 pm Free time to network,
workout and enjoy the resort

7.30 pm Farewell Dinner

November 10 Departure Day



Where will **SIBEC** UK & Europe 07 take place?

The Don Carlos Beach & Golf Resort

Located on the shores of the Mediterranean, the resort is one of Marbella's most contemporary hotels. Situated in an exclusive estate of sub-tropical gardens that gently meander to the finest beach in Marbella, it offers a unique setting with five star service.

It is a magnificent resort boasting the largest and arguably the most impressive meeting room space on the Costa del Sol.

The Don Carlos offers **SIBEC** delegates the perfect venue for a dedicated and focused meetings forum, affording an excellent location, with first class business accommodation and extensive leisure facilities. In short the perfect environment to meet and talk business.

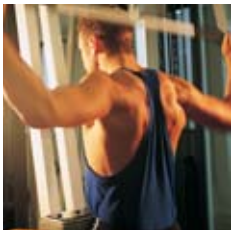




“Feel the refreshing breeze of the Mediterranean that brings you the scents of the magnificent tropical gardens”

www.hotel-doncarlos.com





RSVP NOW as availability is limited

Please complete and return the form on the reverse to:

Fax: +44 (0)208 547 9858

For more information visit: www.sibec.co.uk

or call: Nigel Wallace, Event Director +44 (0) 208 547 9830

or email: nigel@mcleanevents.com

Reserve your place to be among 60 of UK and Europe's leading operators of private health clubs, hotels, resorts and public leisure trust and management companies.



www.sibec.co.uk



SIBEC UK & Europe 07 Hosted buyer registration form

Kindly complete your details clearly in block capitals,
then sign and fax to: **+44 (0)208 547 9858**

Company Details

Company Name:

Number of clubs/centres in group?

Supplier categories you would be interested to see:

Delegate Details

Mr Ms

Name:

 Job Title:

Address:

City:

 Postcode:

Country:

 Tel:

Mobile:

 Fax:

E-mail:

Website:

Signature:

 Date:

As a buyer delegate, your flights and transfers, personal meetings schedule, keynote, forum and event programme activities, accommodation costs and meals will all be complimentary. Confirmation will be sent within 7 days of receipt with additional information and full terms and conditions.



Let's talk **Business**

“From a buyers point of view I found this years **SIBEC** event to be extremely focused. All of my meetings were specific to my requirements...”

Matt Keatley, Fitness First





McLean Events International

professional business forums - **making a difference**

Head Office:

4 Bridle Close, Surbiton Road, Kingston Upon Thames,
Surrey, KT1 2JW, UK

Tel: +44 208 547 9830

Fax: +44 208 547 9858

Email: nigel@mcleanevents.com

www.sibec.co.uk

SIBEC UK & Europe is one of 16 business forums
organised by McLean Events for 6 different industries
spanning 4 continents.

