



HOTEC⁰⁹
Middle East



HOTEC Middle East 24th – 27th April 2009, Intercontinental Aphrodite Hills Resort, Cyprus

**Your VIP
ticket...**

...to the premier
meeting forum for
the Hotel Industry
in the Middle East.





Hello and
welcome to



HOTEC⁰⁹
Middle East





The premier meeting forum for the Hotel Industry in the Middle East

What is **HOTEC**?

HOTEC Middle East is a highly focused hotel industry forum for senior executives wishing to talk business in a more targeted fashion. The unique one-to-one meeting forum brings together purchasing, operations and technical directors of leading hotel chains, to meet by appointment with the industry's leading national and international supplier companies from over 40 different product categories.



“This was my first HOTECH event. It surpassed my expectations and may take the place of more traditional trade shows in future years.”

William Berg,
Hostar International Inc





At **HOTEC** you will get

- Pre-arranged one-on-one meetings with the Middle East's leading Hotel Chains, Cruise Liners, Purchasing Companies, Interior Designers & Architects
- A table at the Supplier Showcase where all suppliers can display small products, exhibition style. This session takes place on the 2nd day for one and a half hours
- An opportunity to keep abreast of industry trends and learn what's new in the market place
- A unique networking and relationship building opportunity



“An excellent platform to meet the real decision makers from all over the Middle East. A small price to pay for major exposure.”

Angela McGlinchey
Global Furniture Solutions





How does **HOTEC** work?

80 leading Hotel Chains, Cruise Liners, Purchasing Companies, Interior Designers & Architects from the Middle East will be invited to attend HOTEC 09 to meet with suppliers from the hospitality industry by appointment.

A directory will be produced online with profiles of all companies attending. You select the buyers you wish to meet and we compile your personalised meeting schedule based on both buyer and your requests.

All meetings take place in a conference room where each buyer will be allocated a table and suppliers move from meeting point to meeting point for their pre allocated appointments. All meetings will last 20 minutes. There is a fixed quota of supplier companies accepted from each category to maximise your opportunity.



“Good platform to make valuable contacts for future co-operations and to get a better insight in the ME market.”

Felix Gittermann
Tafelstern Professional Porcelain

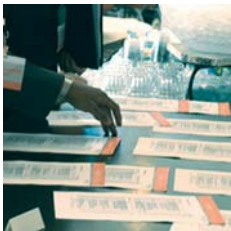




Why attend **HOTEC** Middle East 09?

At HOTEC:

- You know ahead of time who is attending
- You know the buyers are pre-qualified, carefully selected senior decision makers
- You get to choose who you want to meet
- You are guaranteed limited competition
- You spend quality, uninterrupted time with the buyers
- You network, build relationships, and get to know the key people in the industry
- You get VIP treatment
- You know the buyers are there to source new suppliers and further their relationships with existing suppliers
- All you have to do is confirm your place, book your flight to Cyprus and we'll organise the rest



HOTEC Middle East 09 event schedule

April 24 Arrival Day

Free day to enjoy the hotel facilities

7 pm

Welcome Dinner

April 25

8 am

Breakfast

9.00 am

One-on-one Meetings

12.30 pm

Lunch

1.30 pm

One-on-one Meetings

4.30 pm

Team Building Activity

7 pm

Dinner

April 26

8 am

Breakfast

9 am

One-on-one Meetings

11 am

Supplier Showcase

12.30 pm

Lunch

1.30 pm

One-on-one Meetings

5.00 pm

Free time to network
& enjoy the hotel facilities

7 pm

Farewell Dinner

April 27 Departure Day





April 24-27, 2009

Where will **HOTE C Middle East 2009** take place?

Set on a hillside overlooking the Mediterranean, the InterContinental Aphrodite Hills Resort Hotel offers a unique Cyprus experience. Just 15 minutes from Pafos airport, the resort is ideally located in a peaceful area, yet the birthplace of Aphrodite, mosaics at Pafos and Kourion, Limassol and the Troodos mountains are all within easy reach.

When all this is combined with first rate guest facilities, excellent business space and the luxurious Retreat Spa, The Aphrodite Hills resort provides an ideal venue to host **HOTE C** 2009.

The Aphrodite Hills Resort Hotel is the perfect environment to meet and talk business.



“The only trade show that combines efficiency, conviviality & professionalism which are the 3 key words in the 5 star hospitality business... in my mind.”

Benoit Flament
ROLAND VLAEMYNCK





RSVP NOW as availability is limited

Please complete and return the form on the reverse to:

Fax: +356 27 389 438

Email: david@mcleaneventsinternational.com

Register by 19th September 2008 and qualify for a 10% early booking discount.

For more information visit: www.hotecme.com

or call: David Zarb Jenkins +356 9944 8862

or email: david@mcleaneventsinternational.com

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