

CONFEC red Directory Advertising Booking Form

- A copy of the Directory will be given to every delegate on arrival and will be the guide and notebook throughout the forum.
- Every delegate will have a free full page Company Profile in the Directory (as completed by each company online)
- The **CONFEC red Directory** will also be made available online for delegates to view the week before the event. This will assist you in preparing for meetings.
- The Directory is also used extensively by delegates as a reference book throughout the coming year.
- After the event, we will also send the Directory to 100 additional key buyers.

Should you wish to add an additional visual focus on your product during and after the forum, please select from the following:

€1250 - Prime Position Full page colour advert
Inside front cover, inside back cover, facing 'Contents' page, facing 'Supplier Delegates' listing.

€1750 – Bookmark - One only. Double sided laminated. Chain attached

€530 - Full colour page advert – within first section of directory

- Kindly call in advance to check availability of Prime Positions and Bookmark
- We will confirm your request by return and invoice for your kind attention

**I would like to book an advertisement in the CONFEC red Directory.
Please complete the following and email or fax back to +44 20 8547 9858.**

Advert type:

Position requested (if applicable):

Cost:

Request Authorised By:

Technical Specification

FULL PAGE ADVERT

Full Size: A5 (148mm x 210mm)
Type Area: 118mm x 185mm
Bleed: 3mm

BOOKMARK SPECIFICATION

Full size: 60mm X 160mm
Bleed: 5mm
Perforation for chain attachment: 10mm in/down top let

PLEASE SUPPLY DIGITAL FILES

Please email your file to debbie.watson@the-escape.co.uk
Alternatively, supply your artwork on a CD accompanied by an accurate colour proof:
Debbie Watson, The Escape, Loddon Business Centre, Roentgen Road,
Basingstoke, Hampshire RG24 8NG, United Kingdom
Tel: +44 1256 318 136 Fax: +44 1256 470 700

FILE TYPE

Please supply all advertisements as either print ready CMYK pdfs, Hi-Res CMYK EPS, or Hi Res CMYK jpgs @ 100%.

All fonts should be made outlines and pictures embedded where appropriate.

Deadline for artwork on CONFEC red is 11 December 2009